

— INTRODUCING —

# LX610 Color Label Printer

A world of design possibilities at your fingertips.



Print and cut custom labels of any shape or size –  
all in one simple, unattended process.

**LX610**  
COLOR LABEL PRINTER

**PRIMERA**  
TECHNOLOGY, INC.

# Why LX610 Color Label Printer?

## Print Quality

LX610 produces gorgeous, professional- quality labels with color inkjet printing at up to 4800 dpi.

## Automatic Built-In Die-Cutting

LX610's printing and precision die-cutting are incorporated into one easy, timesaving step. Just import your design and select a cut format. Choose from standard die-cuts - such as squares, circles or rectangles in any size, or a contour cut that automatically and precisely follows the outline of the image\*. You'll never need to order a custom die again!



## Wide Variety of Substrates

With LX610 you can choose from a wide variety of substrates, including White Gloss Polyester, Clear Gloss Polyester and White Gloss Paper. Additional materials are available if using pre-die cut stock.



\*Contour cutting requires optional software upgrade.

## Specifications

Print Method:	Thermal Inkjet
Print Resolution:	1200 x 1200 dpi native; up to 1200 x 4800 dpi
Label Types:	Pre-die cut, continuous and black marks
Maximum Print Width:	4.1" (104mm) – die cutting / 5" (127mm) – pre-die cut label material
Maximum Print Length:	12" (305mm)
Print Speed:	Pre-die cut media: Up to 1.8" per second (46mm) Digital die-cut speeds are dependent upon the image being cut
Weight:	12.5lbs (5.7kg)
Dimensions:	13.6" W x 17" D x 9.5" H (345mm W x 432mm D x 242mm H)
Power:	100V-240VAC, 50/60 Hz, 60 watts
Certifications:	UL, UL-C, CE, FCC Class A

**PRIMERA**  
TECHNOLOGY, INC.

1-763-475-6676  
sales@primera.com  
www.primera.com